

Bridging Pedagogy and Technology

Summit January 2021





Fun, app-based language learning for
kids around the world

Connecting homes and schools!

The logo for Classin features the word "Classin" in a bold, green, sans-serif font. The letter 'i' is lowercase and has a dot, while the other letters are uppercase.

A Next Generation Interactive Online
Classroom

*Focused on improving the quality of online
teaching*

We are different....

...we have similar beliefs

Why are we here?

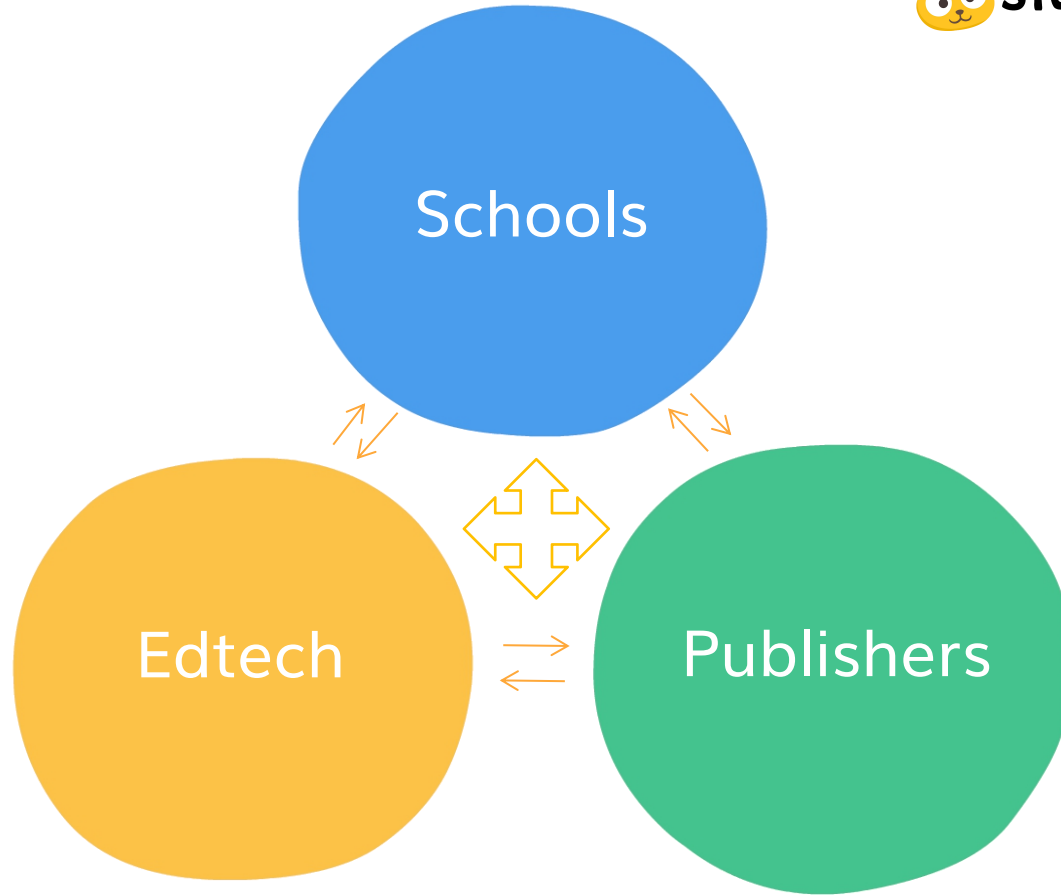
Big change in 2020!

Schools

Edtech

Publishers

In 2021!



What are we doing today?

What are we doing today?



Presentations



Panel



Questions

Let's meet the presenters



Hugh Dellar

Teacher, teacher trainer and author at
LEXICAL LAB and National Geographic
Learning

lexicallab



Christine Zhu
Regional Director,
Asia Macmillan Education



Michael Epstein

Vice President of Education at ClassIn
(Empower Education Online)

ClassIn



Ian Lee
IGCSE Coordinator
Yew Chung International School



上海耀中外籍人員子女學校
YEW CHUNG INTERNATIONAL SCHOOL OF SHANGHAI

YCIS



Stephen Farley

Vice President at Enreach Education



Presentations



3:10 Pedagogical Principles for Online Teaching
Hugh Dellar

3:30 App-Based Education and the Principles of Learning
Jake Whiddon



3:45 A Bricoleur's Guide to Choosing a Virtual Classroom
Michael Epstein

Followed by an interactive panel discussion with:



Christine Zhu
Macmillan Education
Regional Director, Asia



Stephen Farley
Enreach Education
Vice President



Ian Lee
Yew Chung International School
IGCSE Coordinator

www.lexicallab.com



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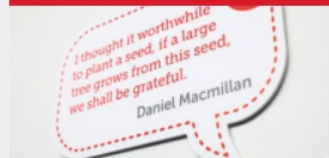


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Thank you!